



LEON A. WHITE JR

MARKETING SPECIALIST

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Dear Hiring Team,

Throughout my career, I have developed a unique skill set in digital marketing by blending creativity with data-driven strategies. My hands-on experience as a brand owner reaching six figures in sales and over 10k followers has allowed me to perfect my understanding of brand positioning, audience engagement,—all while managing product design, paid advertising campaigns, and email marketing strategies. This background has given me a holistic view of how to craft successful marketing campaigns that resonate with audiences, drive engagement, and deliver measurable results.

In addition, I have worked with a diverse range of clients in the retail, restaurant, and e-commerce industries, increasing digital presence and customer loyalty. Enclosed is my resume, which provide additional details about my qualifications and accomplishments. I am looking forward to the opportunity to discuss how my skills and experiences align with the needs of your team. Thank you for considering my application. I am excited about the possibility of contributing to your company and will be available for an interview at your earliest convenience.

Warm regards,

Leon White

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